



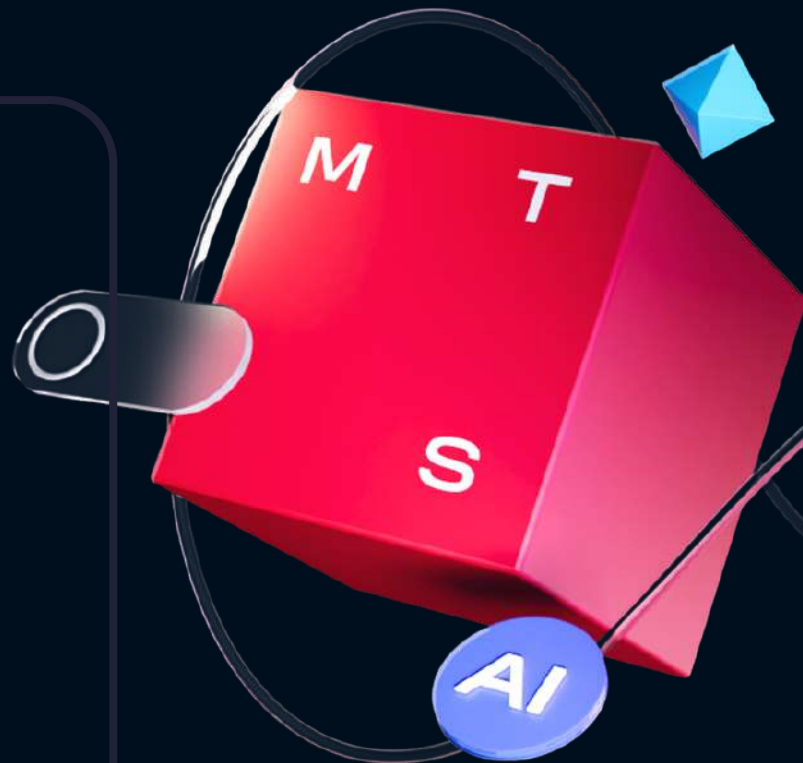
# TENVISION

Cloud Video Surveillance and Video Analytics  
Platform for Business from MTS AI

# MTS AI IS ONE OF THE LEADING COMPANIES IN AI DEVELOPMENT IN RUSSIA

We have implemented 20+ projects

- We have automated the MTS customer service with the use of a chat bot
- We help forecast profitability from the investments to the telecom infrastructure with the use of AI
- We have trained KION to skip credits and determine the proper area for advertisements



We develop AI solutions and products

On the basis of the CV, NLP, and Edge Computing technologies

We develop the market in the field of DeepTech and AI

We invest in promising projects, help start-ups turn the ideas into lucrative business

R&D Center

200+ experts and technological infrastructure – we are using the most powerful supercomputer in the field of telecommunications

MTS AI ASSETS



VisionLabs

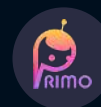
INFOMATIKA



Just AI



Kneron



Primo RPA

## FUNCTIONALITY

Connection of cameras  
of any manufacturer

Management of records  
in real time

Advanced AI analytics  
for solving various  
business tasks

High level of security:

- processing and analysis of incoming events in the SOC system
- WAF firewall
- external network protocols are encrypted with the use of TLS

## EFFICIENCY

Business effects

of using cloud video surveillance and AI analytics



Reduced  
service costs

**97%**

Increasing the accuracy  
of defect recognition

**10%**

Decreased number of visitors  
leaving empty-handed

**20%**

Reduced labor costs  
for employees' wages

## TARGET AUDIENCE

Providers  
and system  
integrators

Security  
services

Transport  
companies

Retail,  
HoReCa

Telecommunication  
companies

# TENVISION DETECTORS

register data necessary for managerial decision-making and safety maintenance

## Visitor counter

Find out how many people have visited you

## Intrusion into the area

We will notify you about the arrival of people or cars in the area specified by you

## Line crossing

We will notify you about the crossing of the lines that you drew in the video frame

## Object detection

Find out which object has been captured by the camera

## Face recognition

Create your own lists of frequent visitors and those who came to you for the first time

## Object schedule

Find out at what time your employees come at their workplaces in the morning and leave their workplaces at night

## Line detection

Keep a check on the formation of lines and call additional employees

## Drawing of heat maps

We will tell you about the most popular customer routes in your points of sale

## Presence control

Check when the employees are at their workplaces

## Absence control

Find out when the personnel are absent at their workplaces

## Visitor counter

We will tell you when the largest number of potential customers comes to visit you

## Absence of visitors

We will notify you at what time customers are absent

### Easy service launch



With TenVision, launching video surveillance and analytics takes two days. Each service can scale independently

### Compatibility with any camera brand



Connect TenVision to cameras of all major brands using common protocols like ONVIF/RTSP, QR code or camera serial number. Start with one and then increase the number

### Advanced video analytics



Configure object and sound detection, face recognition. Monitor employee schedules, crossing of selected lines and create heat maps

### Agent that turns all cameras into cloud ones



MTS AI software helps configure, manage and update cameras, have plug-and-play access to them via the app and establish a secure connection to the cloud

### Web and mobile apps



Get notifications, view video on multi-screen layouts, manage archives, view recordings by selected events in the app. We provide SDKs for iOS, Android, Web and React

### Continuous video recording from cameras



Saving archives to SD cards in case of internet outage and sending to the cloud after connection is restored

# TenVision

## FEATURES FOR CLIENTS



### Reduced time-to-market

Add cloud video seamless surveillance capabilities to your solution within two weeks thanks to TenVision's integration with other systems



### Flexible licensing

Choose a fixed annual payment or pay for video storage duration in the archive



### Custom agent for IP cameras

Create software tailored to your needs that gets embedded into cameras and enables plug-and-play cloud connectivity for video streaming



### End-to-end solution

You can order an end-to-end solution with Audiogram added - a speech synthesis and recognition platform, for sound and speech detection



### White Label

Launch cloud video surveillance under your own brand

## PROGRAM COMPONENTS



### TenVision Platform Core

A cloud component responsible for connecting cameras, routing video streams, managing the archive, cameras, connecting the web interface and mobile apps



### Video analytics module

A subsystem that allows connecting video analytics algorithms and optimizes load on computing resources by ensuring parallel operation of cloud computations



### Video archive

A subsystem for storing video from cameras, clips, frames and other bulky information



### “Event-response” subsystem

Stores all events from cameras and provides logic for user notifications and reactions



# Object detection

## How does the detector work?

Configure a system notification when events occur: the appearance of a person or vehicle (cars, motorcycles, buses, trucks) in a given zone.

In the 2024, the MTS AI neural network will be able to detect more than 50 objects, in particular:

animals (cats, dogs, cows, bears, giraffes, etc.)

means of transportation (airplanes, boats, bicycles)

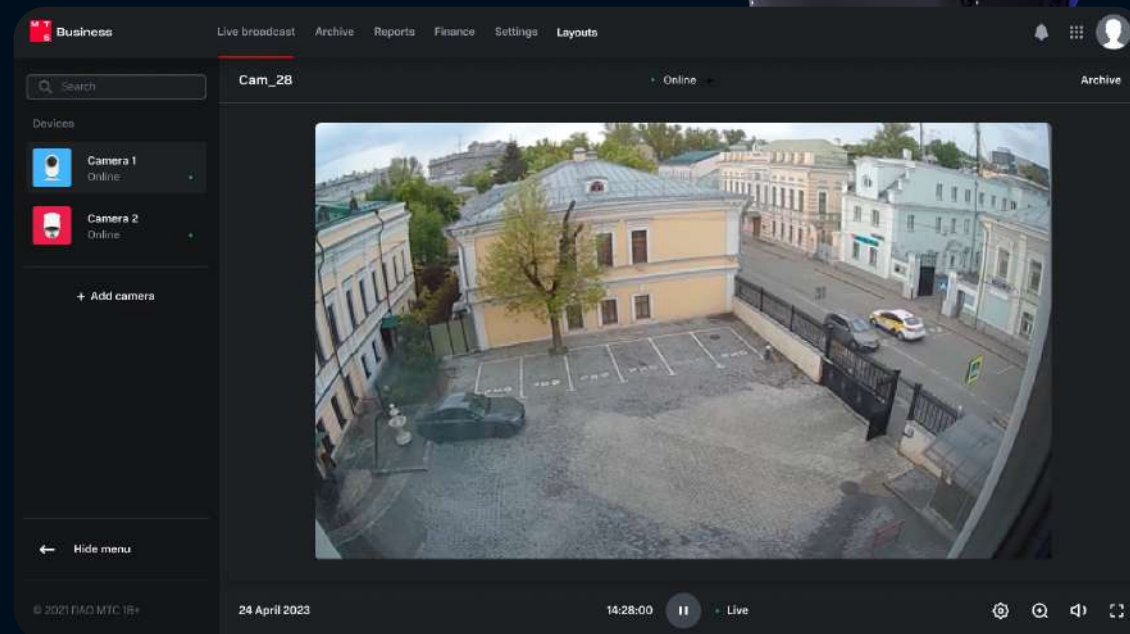
sports goods (snowboards, skis, baseball gloves)

equipment and other objects



Watch the analytics video

Go



## How can business use the detector?



**Companies controlling real estate and housing and utilities sector:** tracking of access to the territory of a residential complex, to utility rooms, help in the search for data concerning breakdowns and incidents at parking lots, escaped animals



**Manufacturing enterprises:** investigation of incidents at the production site



**Retail sector:** investigation of incidents in the stores, when, for instance, a customer broke a display window

# Detection of visitors and lines

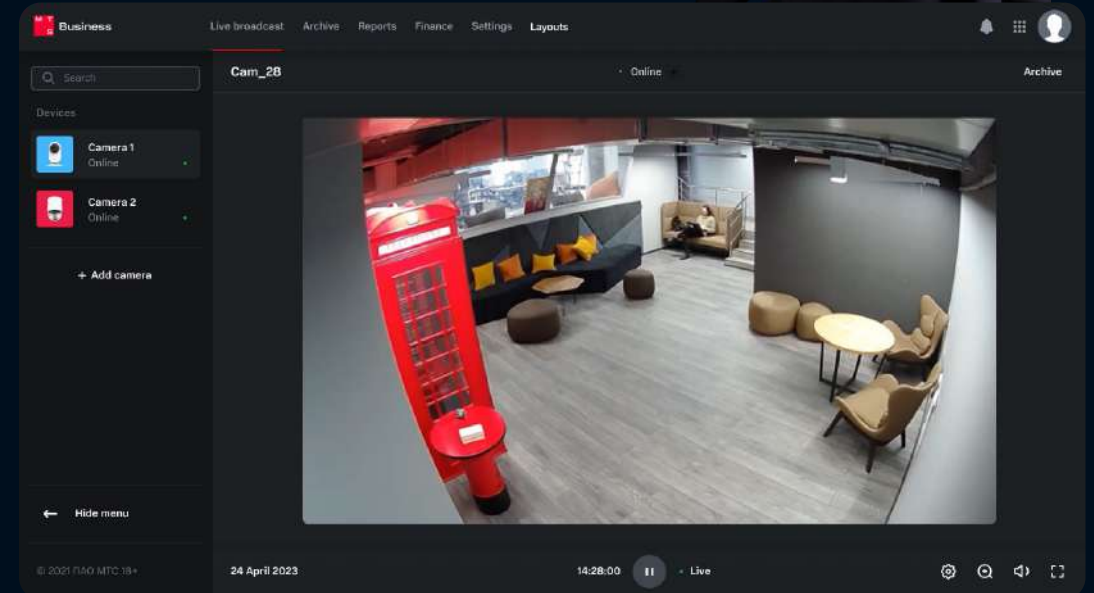
## How does the detector work?

Allows you to determine when a large queue forms at the checkout and there is not enough staff to serve customers.

If as a result of the analysis the system understands that a large queue has formed (the number of people in the highlighted zone exceeds the number of employees and the minimum number of people in the queue), a notification is created.

Watch the analytics video

Go



## How can business use the detector?



### Retail

- planning of the workload on personnel on the basis of data concerning lines
- tracking of employees' efficiency
- determination of the causes of line formation



### Filling stations and car service centers:

- planning of personnel schedule
- determination of the need for additional resources for customer service



# Intrusion into the area and line crossing

## How does the detector work?

Configure a system notification when the event is triggered: a person or vehicle (car, motorcycle, bus, truck) crossing the line.

Suitable for monitoring movements at border crossings, protected facilities, cottage communities, personal households, and more.

## How can business use the detector?



### Manufacturing industry:

restriction of access for employees or means of transportation to the dangerous premises posing threat to human lives and notification of responsible persons concerning such events



### Transportation providers

(airports, train stations): notification concerning the arrival of people on the take-off strip, railroad tracks, in the hangars, motive power depots, and other restricted access locations

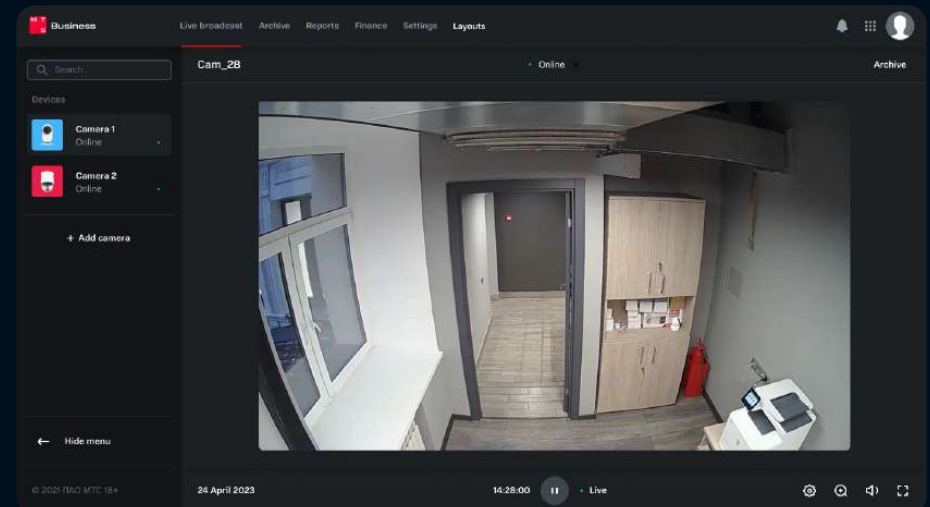
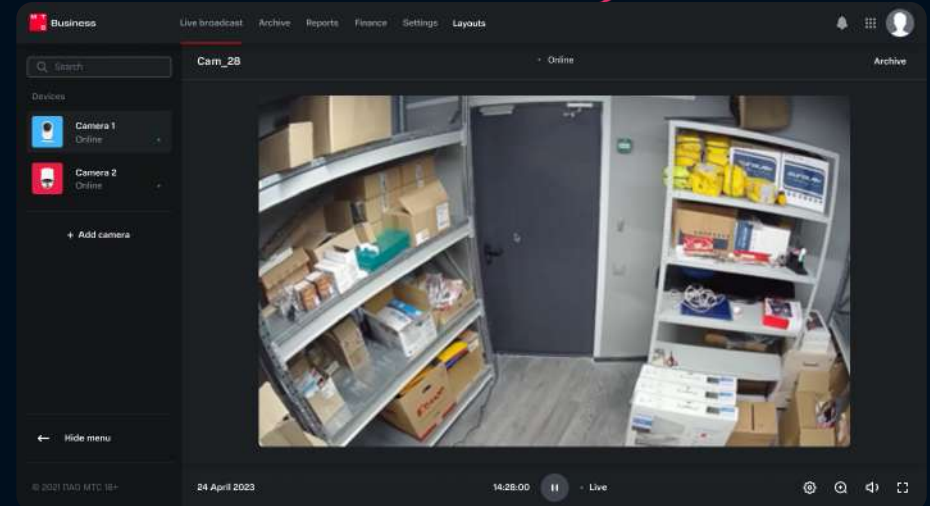


**Retail sector:** control of customers' actions, tracking of customers' interest in certain display windows and merchandise shelves

Watch the analytics video

Go

Go



# Creating of heating maps



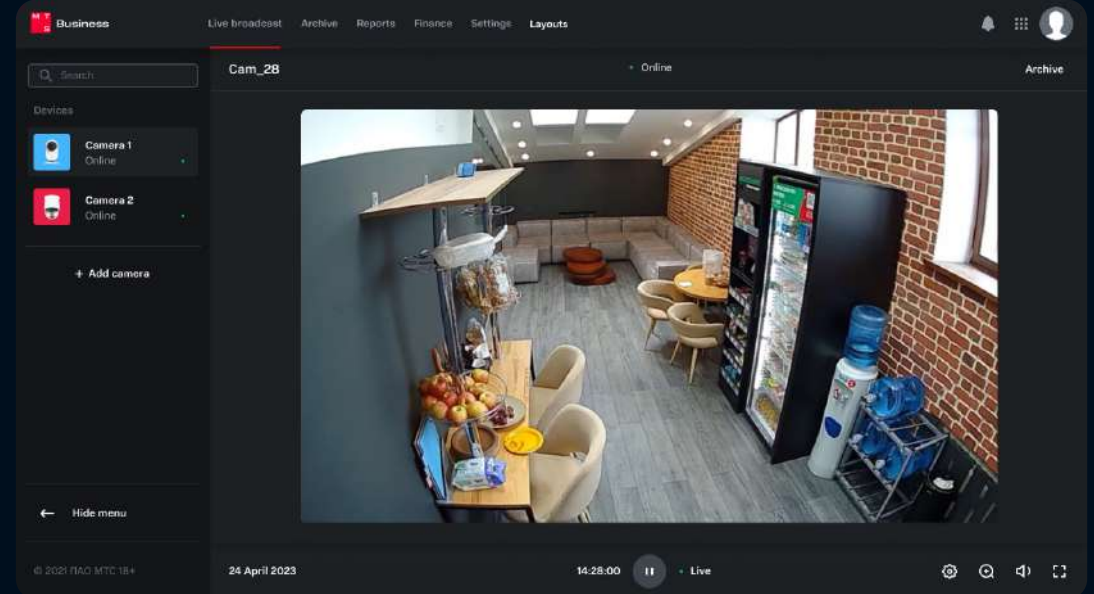
## How does the detector work?

The system is creating the heating maps of movement of people or cars within the limits of the specified territory

A heating map is built with the use of the neural network, thanks to which the data is characterized by a high level of accuracy

Watch the analytics video

Go



## How can business use the detector?



### Retail sector

- creation of heating maps in order to determine customer routes, most popular departments and display windows in the stores
- planning of goods layout, personnel workload



### Gas stations

- determination of the most demanded fuel brands and popularity of related services

# Face recognition

## How does the detector work?

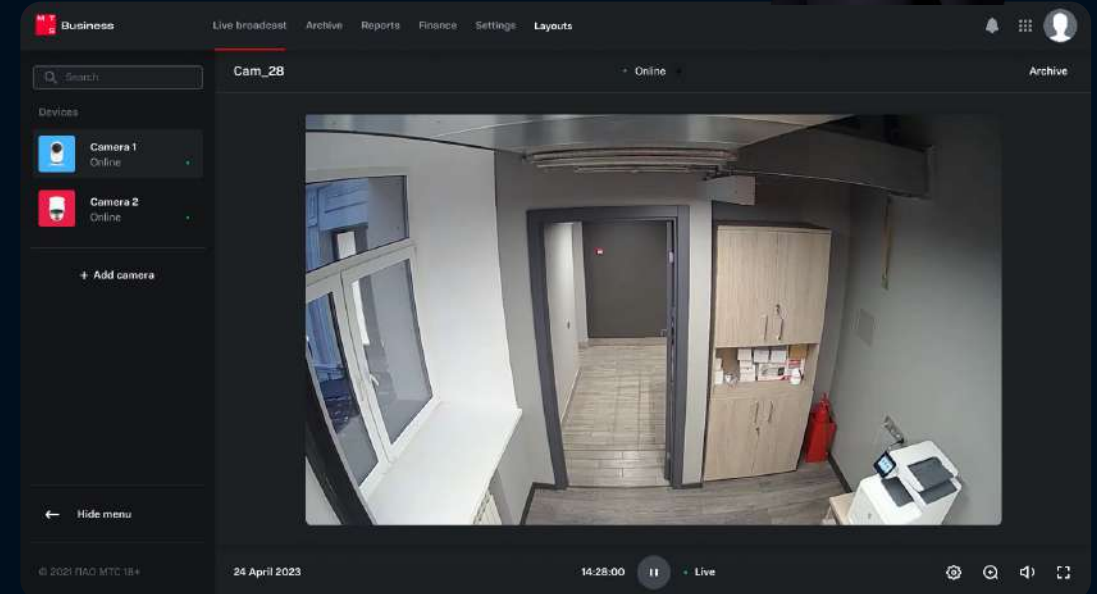
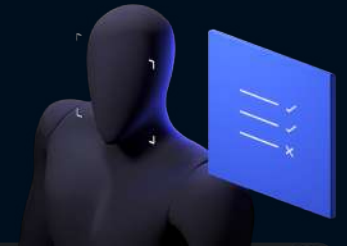
The neural network recognizes the people entered into a certain list by comparing a photo with a person's face

Suitable for prompt security response in case of intrusion into the territory by a person from the "black" list or a customer service manager, if the person is on the list of famous people

In the near future, it will become possible to count unique visitors

Watch the analytics video

Go



## How can business use the detector?



**Real estate companies:** tracking of access gained by people to the territory of offices and residential complexes, registration of visitors, creation of "black" and "white" lists of visitors



**Transportation providers** (airports, train stations): prevention of presence of unauthorized persons in the specially protected premises

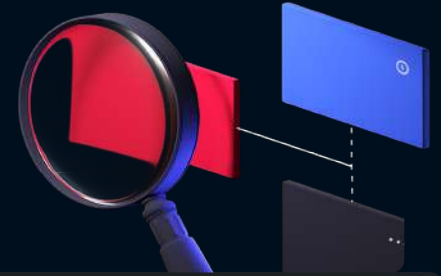


**Manufacturing industry:** access gained by employees to their workplaces, prevention of presence of unauthorized persons in factory workshops



**Retail:** creation of lists of VIP customers, "black" lists of shoplifters and other transgressors of the law

# Control of presence and absence of personnel at their workplaces

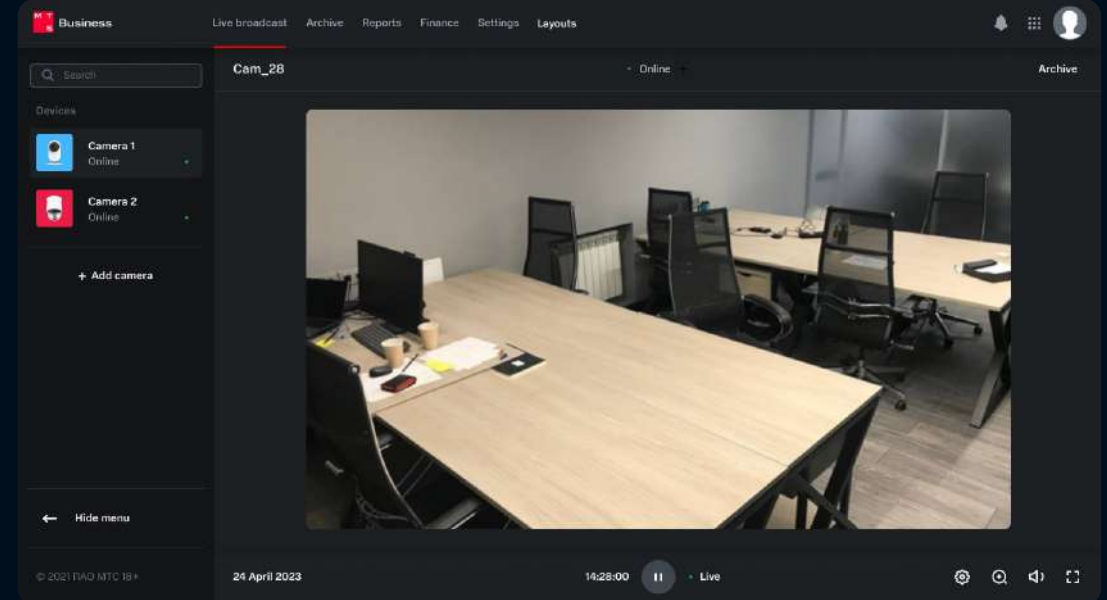


## How does the detector work?

The detector provides the opportunity to track the time when the employee is opening the office or store in the morning and closing it at night

The neural network also registers the time when a certain member of the personnel leaves his/her workplace during the course of the day

Data concerning the arrival, presence, or absence of employees at their workplaces is registered in the individual employee's time sheet



## How can business use the detector?



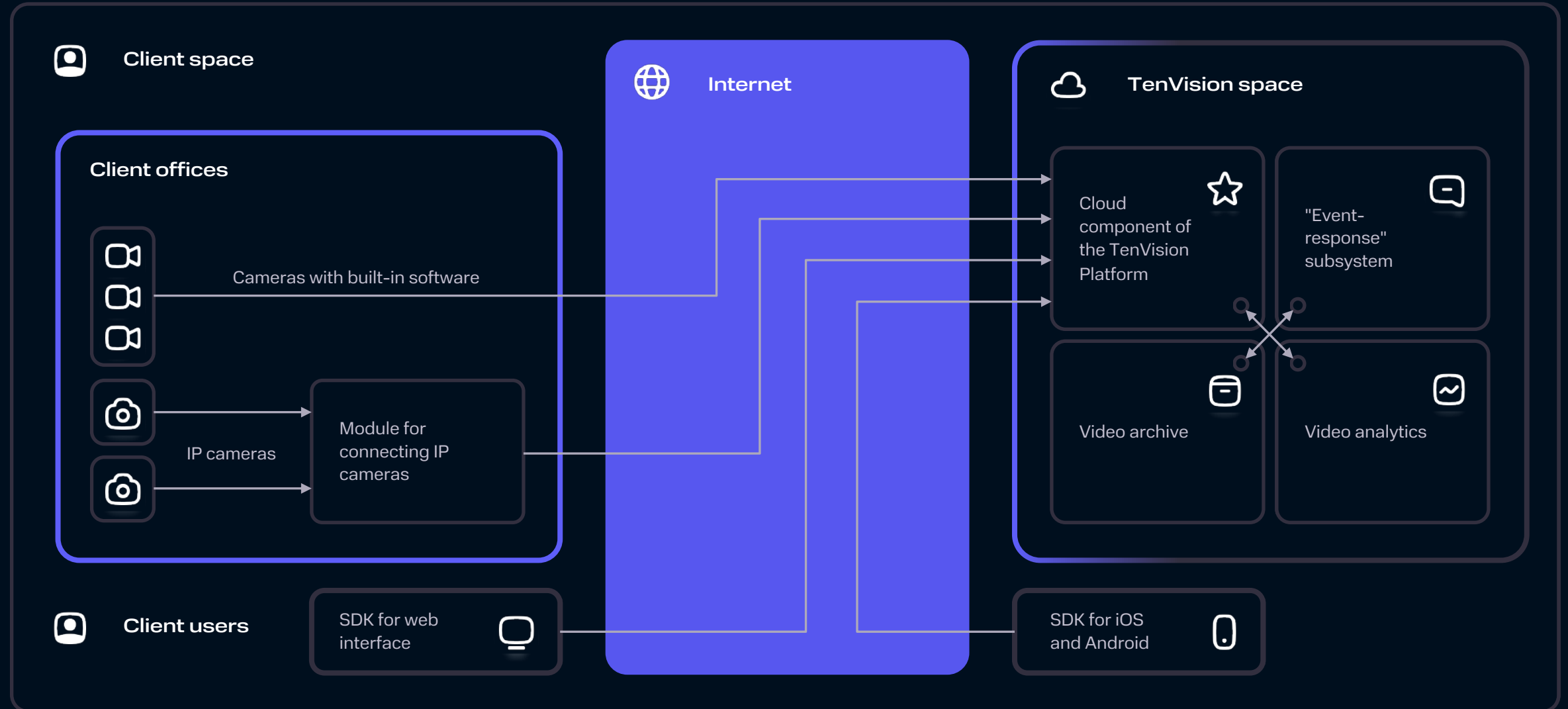
**Retail:** gathering of information concerning the work of personnel, cases of late attendance, periods of absence in the store or office for managerial decision-making



**Manufacturing enterprises:** control of shift changeover, absence at the workplace, etc.

# TenVision Workflow

Deployment in cloud infrastructure



# Distribution of TenVision



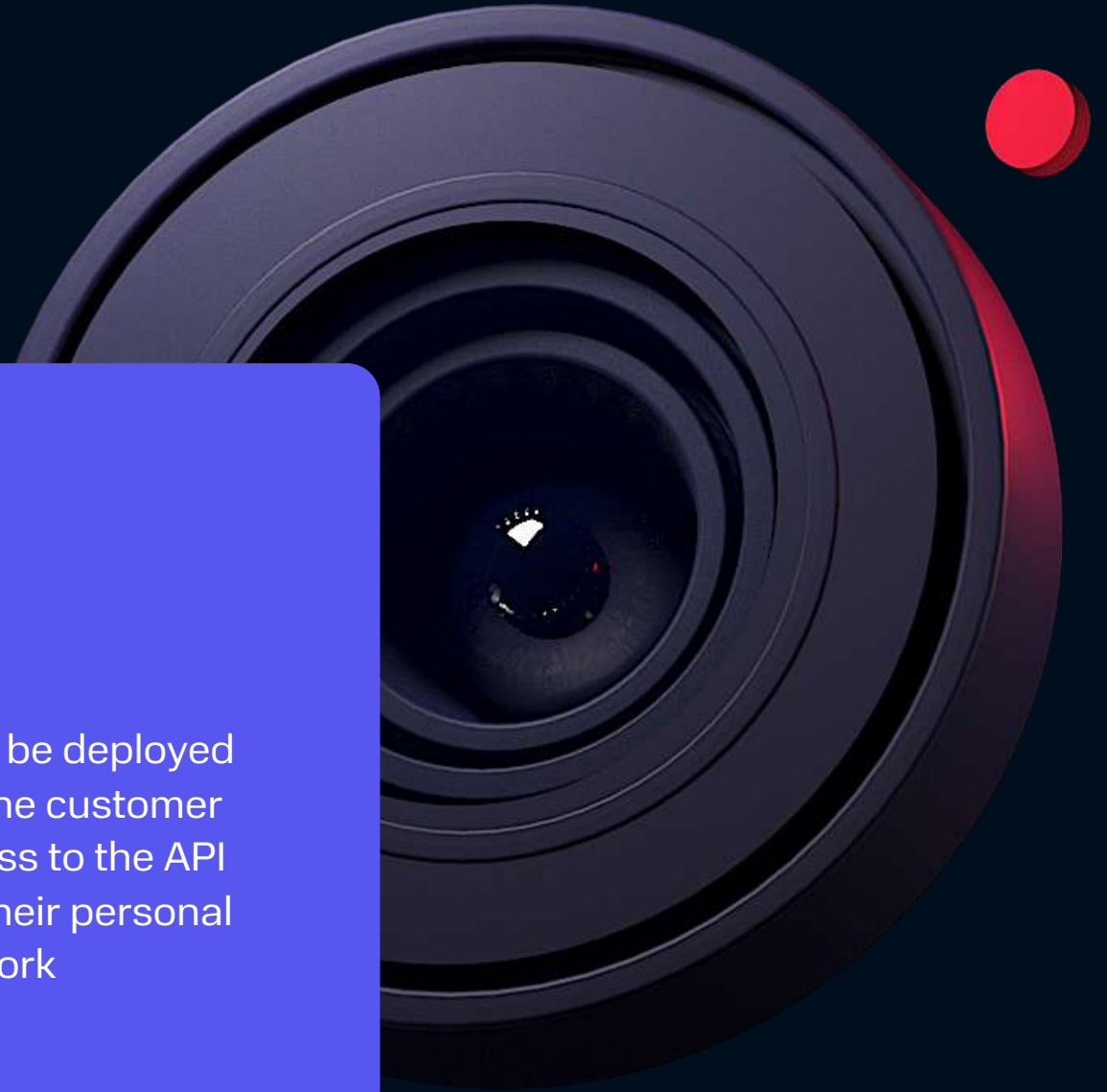
## ON PREMISE

Cloud video surveillance and analytics service will be deployed within the customer's environment



## CLOUD

TenVision will be deployed in the cloud, the customer receives access to the API and a link to their personal account for work





# CAMERAS SUPPORTED BY TENVISION

## CAMERAS EQUIPPED WITH TENVISION AGENT

### For home use

Imou  
C22/A22



Ezviz  
C1C-B,  
BC3 (2023)



Cloud VMS Agent software is installed on a camera, provides the opportunity to control its hardware and grants safe PnP access to it

### Sunell PRO Series



CAMERAS with the built-in video analytics solve such business tasks as:

- counting of visitors
- detection of people and cars
- line crossing

With the use of these cameras, customers save money on the traffic and cloud calculations

### IP CAMERAS

with the support  
of the ONVIF/RTSP protocol



You can use any available infrastructure and connect an IP camera of any manufacturer using ONVIF/RTSP protocols

### START YOUR OWN AGENT FOR IP CAMERAS



Agent development for IP cameras

Software preparation period - from 2 weeks

# TenVision interfaces

Making interaction with the service understandable and comfortable

SCAN THE QR CODE AND  
WATCH THE VIDEO ABOUT  
TENVISION FUNCTIONALITY



MTS Business

Live broadcast Archive Reports Finance Settings

Devices

Camera 1  
Online

Camera 2  
Online

+ Add camera

Permanent recording Show all >

Live

October 13, 2021  
Recording in progress

October 12, 2021  
24 hours • 64 events

October 11, 2021  
24 hours • 64 events

Events Show all >

Face  
12.08.2021 • 14:20:12

Car  
12.08.2021 • 14:20:12

← Hide menu

MTS Business

Live broadcast Archive Reports Finance Settings Layouts

Layouts

Retail space  
1x2

Retail space  
2x1

Retail space  
2x2

All rooms  
3x3

+ Add layout

All rooms

Shop 1

Shop 2

← Hide menu

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# Business cases of TenVision use



Creation  
of a product  
for the B2B market



Creation  
of a complex  
safety system



Increase  
of work efficiency  
of points of sale

# MTS Video Surveillance for Business

## TASK

Create a cloud video surveillance service with analytics for the B2B market in the SMB segment



## SOLUTION

We have provided a video surveillance system, web and mobile applications on iOS and Android

### Customized the service:

|   |  |   |
|---|--|---|
| Enhanced the backend provider to implement business logic | Redesigned the application interfaces taking into account integration with MTS billing | Implemented integration with ecosystem modules: profile, tooltip, metrics |
|---|--|---|

### MTS AI has elaborated the Cloud Agent for cameras:

|  |   |   |
|--|---|---|
| Implemented over-the-air camera software updates | Taught cameras to recognize different types of events | Implemented connecting cameras via QR code and ONVIF/RTSP protocols |
|--|---|---|

### Integrated 11 video analytics modules including:

- |                              |   |                    |   |
|------------------------------|---|--------------------|---|
| • Visitor and lines counting | • Intrusion into zone and line crossing | • Object detection | • Personnel presence/absence monitoring |
|                              |   | • Heatmap          |   |
|                              |   | • Face recognition |   |

### Plans:

|  |   |                                  |   |
|--|---|----------------------------------|---|
| Expanded integration scenarios based on business goals | Implemented different roles and access levels | Cloud Agent for new camera types | Implemented smart search and other features |
|--|---|----------------------------------|---|

## RESULT

Within 3 months, we created the product “MTS Video Surveillance for Business” on the basis of TenVision and provided the software for cameras that ensures plug-and-play connection to the cloud service.

Currently the product is used by about 250 small and medium-sized companies.

# Complex Safety System Gulfstream

## TASK

Create a complex safety system equipped with video surveillance and analytics



## SOLUTION

We have provided a video surveillance system and a player designed to play videos in the Gulfstream application

### We have elaborated the Cloud Agent:

- We have added the possibility to turn on the alarm in case of movement in the field of the camera or in case of its blanking
- Development of the “walkie-talkie” mode to communicate through the camera

### Work in progress :

Viewing of the archive on the memory card through the cloud service

Simultaneous viewing of events that took place during the selected period of time

Connection of additional camera models, in particular self-contained ones

Recording video on a flash drive when there is no internet, uploading video to the cloud after the connection is restored

Pre-alarm function - pre-recording and archiving the event itself and the situation preceding it

## RESULT

In 2 months we implemented a video surveillance system to work with video stream, archive and analytics, taking into account backend development on the customer side.

Provided camera software enabling plug-and-play connection to the cloud.

In total, 1,405 cameras are registered online in the Gulfstream video surveillance and analytics system.

# Control of communications stores

## TASK

Develop and implement a video analytics system in order to efficiently control the stores of a retail chain and increase sales

  
**CHAIN OF  
COMMUNICATIONS  
STORES**

## SOLUTION

1. Analysis of business process and customer's needs
2. Testing of video analytics registering the opening and closing of stores, behavior of managers and customers, interest in display windows, time of waiting in the line and the number of people in it
3. Software elaboration and training of the neural network to recognize the silhouettes of new visitors (in collaboration with VisionLabs)
4. Software implementation and camera setup
5. System setup and improvement

## RESULT

Timely receipt of objective video analytics data to make managerial decisions.

Expected effect:

- Sales increase for 3%-5%
- Staff downsizing for 20%
- Covering of the activities of 100% of communications stores



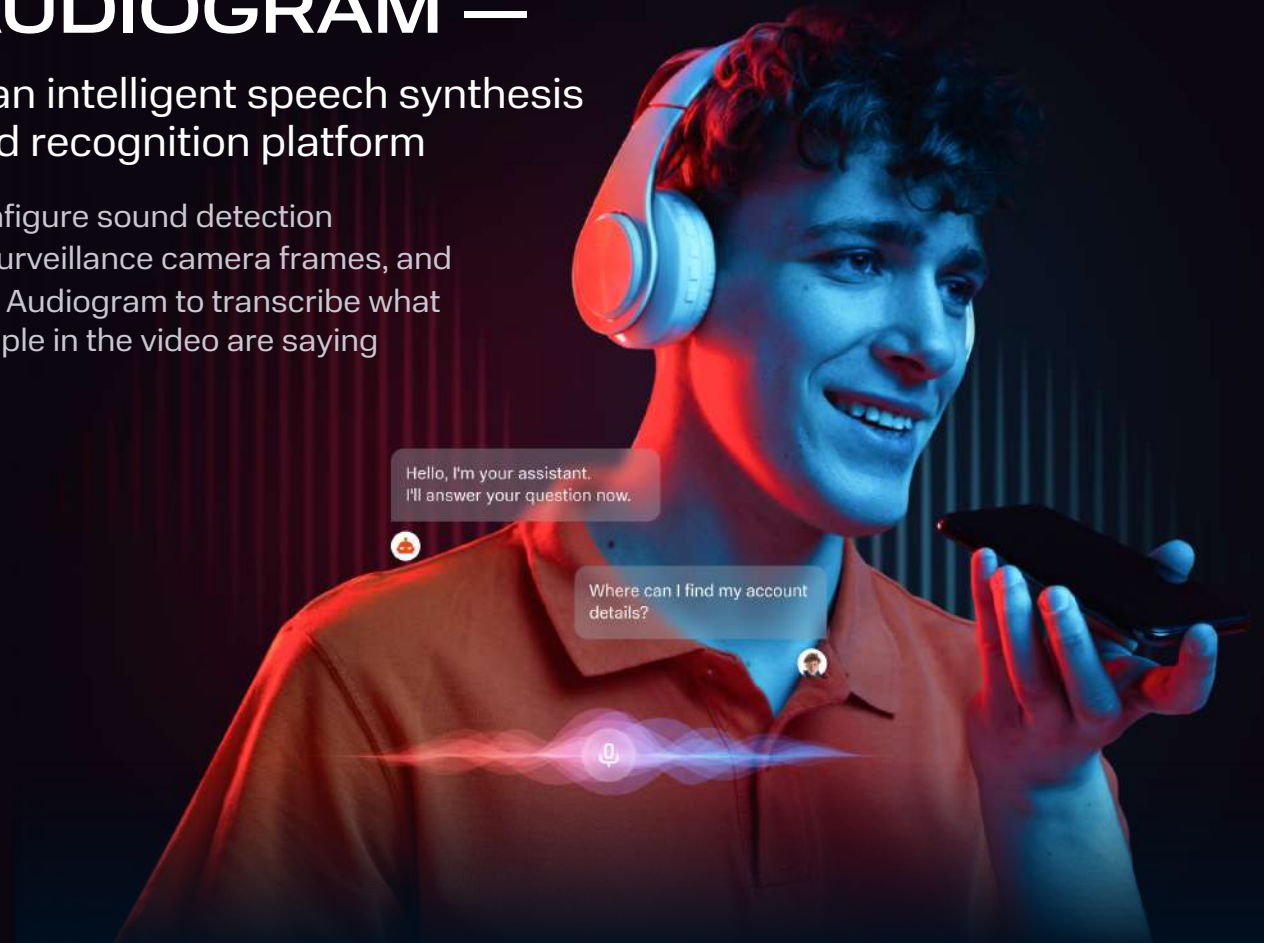
# Compatibility with other MTS AI products

TAKE ADVANTAGE  
OF TENVISION  
CAPABILITIES  
IN COMBINATION  
WITH AUDIOGRAM  
AUDIOGRAM

## AUDIOGRAM —

is an intelligent speech synthesis  
and recognition platform

Configure sound detection  
in surveillance camera frames, and  
use Audiogram to transcribe what  
people in the video are saying



# Infrastructure requirements



## Deployment in cloud infrastructure

| Number of cameras (users) | CPU - Intel Xeon Gold 6240 2,6 GHz | RAM         | HDD           |
|---------------------------|------------------------------------|-------------|---------------|
| 5 000 (500)               | 116                                | 404 Gb RAM  | 5 340 Gb HDD  |
| 10 000 (1000)             | 220                                | 767 Gb RAM  | 12 920 Gb HDD |
| 50 000 (5000)             | 1072                               | 3732 Gb RAM | 17 040 Gb HDD |
| 100 000 (10 000)          | 2137                               | 7436 Gb RAM | 23 220 Gb HDD |



## Hybrid deployment

To implement a hybrid usage scenario, the TenVision platform provides the TenVision VMS service as a downloadable package for x86, ARM platforms and as a Docker container for Linux.

The server can run on ARM platforms such as Raspberry PI, NVIDIA Jetson and others.

### Examples of server hardware requirements:

20 channels 2 Mbps - 4 GB RAM, Atom

20 channels 2 Mbps — 4 GB RAM, Raspberry PI 4

50 channels 2 Mbps — 8 GB RAM, i3



# DMITRY CHERNOUS

MTS AI Business Development Manager



Scan the QR code, make an appointment and ask all your questions